



PRODUCT OVERVIEW

Microsoft Intune is a cloud-based endpoint management solution. It manages user access and simplifies app and device management across devices, including mobile devices, desktop computers and virtual endpoints. Microsoft Intune licensing is per user.

SOTI MobiControl is the flagship product of the SOTI ONE Platform, an integrated suite of mobility solutions. SOTI MobiControl enables companies to securely manage multi-vendor, multi-form-factor and multi-OS devices through their entire lifecycle, from deployment to retirement.

From tracking physical assets to managing apps and content, SOTI MobiControl can control all aspects of business mobility while keeping devices and data safe and secure. SOTI MobiControl licensing is per device.

SOTI MOBICONTROL CORE STRENGTHS AND VALUE COMPARED TO MICROSOFT INTUNE

Feature	Microsoft Intune	SOTI MobiControl's Value
Deployment Flexibility	Microsoft Intune is only deployed in the Cloud via Microsoft Azure.	SOTI MobiControl can be deployed on-premise or in the Cloud via Microsoft Azure or AWS, providing flexibility and choice so organizations can choose the right deployment scenario for their needs.
Organizational Structure (Groups/subgroups)	Microsoft Intune allows you to set up groups and subgroups to define access levels to content or applications. However, there is no way to easily define groups and subgroups for roles of users aligned to a specific physical or logical location. Repurposing a device requires re-enrollment.	SOTI MobiControl easily enables you to set up groups and subgroups through a simple visual interface. With an easy drag-and-drop, devices can quickly inherit profiles, policies and/or rules in seconds, without having to be re-enrolled.
Device Location and Tracking	Microsoft Intune only leverages "Find My iPhone" for lost or stolen devices. Organizations with non-Apple device deployments face significant risks if devices and data are lost or stolen.	SOTI MobiControl tracks the real-time outdoor location of devices. You can establish policies to control device data and functions based on its location, helping to find misplaced devices and preventing data exposure on lost or stolen devices.
Geofencing	Microsoft Intune does not support geofencing.	SOTI MobiControl has polygonal geofencing capabilities, enabling users to easily design and control policies to their specific requirements.
File Sharing Support	Microsoft Intune does not support the capability of transferring files to and from devices. This may require the use of specific third-party apps.	SOTI MobiControl has two convenient options for file sharing on different platforms: File Exchange and Package Deployment.
Data Collection	Microsoft Intune does not support Data Collection.	SOTI MobiControl supports Data Collection, which is crucial for day-to-day operations and supports the management of devices that support your business.



Platforms & Endpoints Support	<p>Microsoft Intune does not support Linux, Windows Mobile/CE.</p>	<p>SOTI MobiControl works with many devices, form factors and OS' including Google Android, Apple iOS, macOS, Microsoft Windows Mobile/CE and Linux. This empowers organizations to deploy any device anywhere and in any capacity to best suit their needs.</p>
Speed Control Lockdown	<p>Microsoft Intune does not offer speed control lockdown.</p>	<p>SOTI MobiControl can lock down a device when it is travelling at or above a specified speed, ensuring devices cannot be accessed while in motion. This protects employees, the public, property and organization against distracted driving incidents.</p>
Remote Control	<p>Microsoft Intune remote control is only available via TeamViewer, which requires purchasing a separate license. TeamViewer does not work for Android Enterprise managed devices.</p>	<p>SOTI MobiControl enables IT administrators to quickly and easily remote control (RC) into a device, regardless of its implementation mode (Classic or Android Enterprise), to diagnose, troubleshoot and resolve device issues.</p>
Advanced JavaScript	<p>Microsoft Intune does not support JavaScript.</p>	<p>SOTI MobiControl supports JavaScript, enabling critical device actions such as scheduling and triggering actions on devices, extracting data and transferring it to a server.</p>
Bulk Application Deployment	<p>Microsoft Intune only deploys one application at a time to a single device or device group.</p>	<p>SOTI MobiControl can quickly deploy numerous applications to numerous devices or device groups at once. Applications can be deployed in bulk to maintain worker productivity.</p>

ADDITIONAL SOTI STRENGTHS

- 1. Platform Integration:** SOTI MobiControl is part of the SOTI ONE Platform. The SOTI ONE Platform is an innovative, integrated management solution that maximizes the ROI of your business-critical mobile devices and printers. It reduces the cost, complexity and downtime of your mobile operations and delivers actionable insights to help you make data-driven decisions. Workers are more efficient because devices are more reliable and packed with the tools, data and apps needed to get the job done - fast. Manage your essential mobile devices and printers for total control while increasing the effectiveness of your mobile operations with the SOTI ONE Platform.
- 2. Universal Operating System (OS) Support:** SOTI MobiControl works with many devices, form factors and OS' including Google Android, Apple iOS, macOS, Microsoft Windows Mobile/CE, and Linux. This empowers organizations to deploy any device anywhere and in any capacity to best suit their needs.
- 3. Friendly User Interface (UI):** SOTI MobiControl's UI is appealing, user-friendly and intuitive. Actions require minimal steps/clicks to achieve required configurations.
- 4. Android Enterprise Recommended (AER):** SOTI MobiControl meets all Advanced Management Features available in Android devices (Work Profile Management, Full Device Management, Dedicated Device Management), enabling flexible device deployments to ensure workers are set up for success.



MANAGING BARRIERS TO PURCHASE

Barrier	Response
Price	Microsoft Intune is a zero-dollar investment upfront. However, its implementation is complex and demands important technical resources for the initial set up which can be costly. SOTI MobiControl empowers companies to securely manage many devices and endpoints with many form factors and operating systems throughout their entire lifecycle, boosting productivity and reducing downtime. SOTI MobiControl consistently evolves to meet the ever-changing needs of its customers with a heavy focus on security and minimizing downtime. Compare the cost of SOTI MobiControl with the cost of a lost device, a data breach or the lack of support impacting operations.
Keeping Up with Microsoft Features or Microsoft Loyalty	Configuring and deploying Microsoft 365 products only extends to Microsoft based devices. Microsoft Intune does not offer strong support for iOS, macOS and Android devices and does not offer any support for Linux or Windows Mobile/CE devices. If your mobile deployments consist of multiple OS, device types and form factors, SOTI MobiControl can manage them with equal ease and precision, including Google Android, Apple iOS, macOS, Microsoft Windows Mobile/CE and Linux.
Do Not Need an Integrated Solution (SOTI ONE Platform)	SOTI MobiControl is available as a stand-alone product. However, if your mobility strategy includes manual process digitization, remote device support, operational intelligence or printer management, it is more efficient to use a suite of products with a similar interface that work together seamlessly. It's easy to manage all aspects of your mobile operations from a central location.

POTENTIAL OBSTACLES

- Integration with Other Microsoft Services and Apps:** Microsoft Intune integrates with other products and services that focus on endpoint management, including Configuration Manager, Windows Autopilot, Microsoft 365 and Endpoint Analytics. SOTI MobiControl does not support this completely for Windows Modern devices.
- App Wrapping:** Microsoft Intune supports app wrapping (a tool to enable Microsoft Intune app protection policies for iOS apps or change the behavior of an Android app). SOTI chooses not to utilize App Wrapping as it's a cumbersome process that slows down deployment time and compromises app security.

SOTI is a proven innovator and industry leader for simplifying business mobility and IoT solutions by making them smarter, faster and more reliable. SOTI helps businesses around the world take mobility to endless possibilities.

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